

Trade balance and Tariffs

MX Economics: Macro Daily

March 27, 2025

In February, Mexico trade balance continued to be unaffected by changes in USA trade policy. However, in view of the announced tariffs for the automobile industry by the USA, it could begin to do so in the coming months.

February data shows that Mexican exports reached to USD 49,280 million, showing a -2.9% YoY decline. Imports registered a flow of USD 47,067 million (-8.3% YoY). However, much of this drop is explained by a calendar effect, as 2024 was a leap year.

Using seasonally adjusted figures, exports show a growth of 1.4% YoY. Within non-oil exports (3.0% YoY), agricultural exports fell -5.9% YoY, extractive exports increased +17.5% YoY and manufacturing exports +3.1% YoY. For its part, imports contracted -4.4% YoY, resulting in a trade surplus of USD 2,514 million in February.

Trade BalanceFigures as of February 2025

	Origina	Original Data		Adjusted
	USD million	YoY	USD million	YoY
Exports	49,280	-2.9%	51,844	1.4%
Oil	1,988	-24.4%	2,091	-25.2%
Crude Oil	1,452	-27.0%	1,571	-27.7%
Other	536	-16.3%	520	-16.6%
Non-oil	47,291	-1.7%	49,753	3.0%
Agricultural	2,180	-6.1%	1,938	-5.9%
Extractive	872	17.4%	886	17.5%
Manufacturing	44,240	-1.8%	46,929	3.1%
Imports	47,067	-8.3%	50,576	-4.4%
Consumption	6,427	-10.1%	7,179	-6.7%
Intermediates	36,266	-7.5%	38,590	-3.5%
Capital	4,374	-11.9%	4,806	-7.7%
Balance	2,212	-	1,269	-
Oil	-1,181	-	-1,245	-
Non-oil	3,393	-	2,514	-

Spurce: Actinver with information from INEGI

So far this year, exports accumulated USD 93,726 million (0.9% YoY) and imports of USD 96,071 million (-1.5% YoY). As a result, the trade balance recorded a deficit of USD -2,346 million. Of this, USD -3,140 million corresponds to a deficit in the oil balance and USD 794 million to the non-oil balance; the first non-oil surplus registered since 2021. This could imply that U.S. companies brought forward imports of inputs from Mexico, in anticipation of the tariffs that went into effect in March of this year.

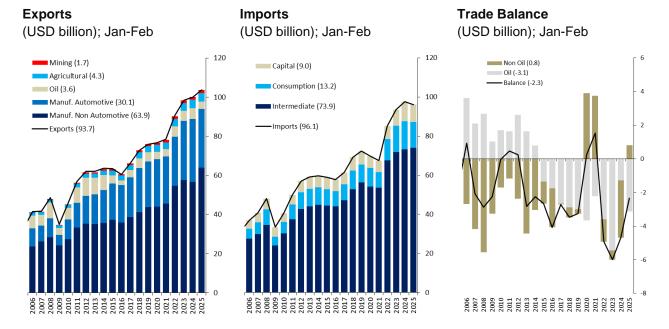
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Source: Actinver with information from INEGII

The Mexican automotive industry awaits the agreements reached by the Federal Government with the United States. Aguascalientes and Coahuila could be two of the states most affected by a slowdown in the automotive sector.

Yesterday's announcement by the White House of 25% generalized tariffs on imported automobile and auto parts maintains some exceptions for Mexico and Canada under the USMCA.

First, the 25% tariff, effective from April 3, will not apply to U.S. content in automobiles imported from Mexico and Canada. Second, USMCA-compliant auto parts will be exempt from tariffs until the U.S. Secretary of Commerce establishes rules to avoid charging the tariff more than once on parts that cross the border multiple times.

In this regard, the Secretary of Economy, Marcelo Ebrard, stated that he is seeking an agreement with the US Government so that cars and auto parts manufactured in Mexico will have a discount with respect to the announced tariff of 25%.

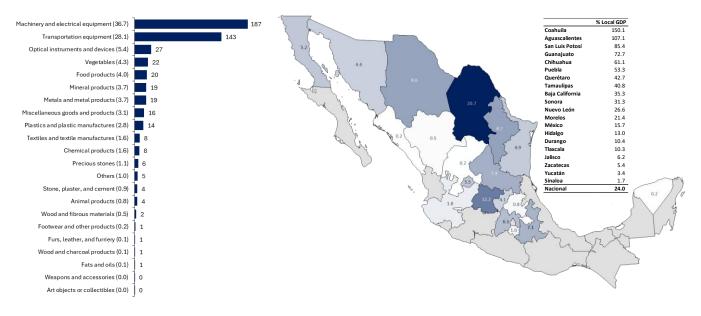
In context. Mexican exports of transportation equipment (cars and auto parts) reached USD 143 billion dollars in 2024, representing 28.1% of the country's total exports to the United States. The Northern and Bajío states are the main exporters of these products, with states such as Aguascalientes and Coahuila whose exports represent more than 100% of local GDP.

Exports from MX to US

(USD 511 billion); 2024

Exports of Transportation Equipment

(%Total); 2024



Source: Actinver with information from INEGI

According to US Trade data, of the total Mexican exports to the United States, 49% (USD 247 billion) comply with USMCA rules. At the industry level, of the USD 36.2 billion of auto parts exports (fraction 8708), 65% meets the criteria of the trade agreement. Of the USD 49.7 billion of automotive exports (fraction 8703), 82% comply with the USMCA.

Exports from MX to US

(USD billion); 2024 **Selected industries**

	Total MX-US	Under USMCA		Outside USMCA	
Total (USD billion)	506	247	49%	259	51%
8708 Parts & Access For Motor Vehicles (head 8701-8705)	36.2	23.6	65%	12.6	35%
8703 Motor Cars & Vehicles For Transporting Persons	49.7	41.0	82%	8.7	18%
2709 Crude Oil From Petroleum And Bituminous Minerals	12.1	4.1	34%	8.0	66%
8418 Refrigerators, Freezers Etc; Heat Pumps Nesoi, Pts	6.0	0.0	0%	6.0	100%
2208 Ethyl Alcohol, Undenat, Und80% Alc; Spirit Beverag	5.4	0.0	0%	5.4	100%
8504 Elec Trans, Static Conv & Induct, Adp Pwr Supp, Pt	6.2	1.3	21%	4.9	79%
8421 Centrifuges; Filter Etc Mach For Liq Or Gases; Pts	4.5	0.5	12%	3.9	88%
8544 Insulated Wire, Cable Etc; Opt Sheath Fib Cables	16.4	12.5	76%	3.9	24%
8536 Electrical Apparatus For Switching Etc, Nov 1000 V	4.7	1.4	29%	3.3	71%
8414 Air/vacuum Pumps, Fans; Vent Hoods Etc; Parts	3.4	0.6	18%	2.8	82%
8716 Trailers Etc; Other Vehicles, Not Mech Propeld, Pt	3.0	0.2	8%	2.7	92%
2710 Oil (not Crude) From Petrol & Bitum Mineral Etc.	4.1	1.5	36%	2.6	64%
7108 Gold (incl Plat Plated), Unwr, Semimfr Or Powder	2.6	0.1	4%	2.5	96%
8512 Electric Light Etc Equip; Windsh Wipers Etc, Parts	3.0	0.7	23%	2.3	77%

Fuente: Actinver con datos de US Trade Online

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December 31, 2024 | Update

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